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OCT 2 8 2003 B

Patent Attorney's Docket No. <u>033855-007</u>

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

n re Patent Application of)
Giacalone, Jr.) Group Art Unit: 2152
Application No.: 09/828,257) Examiner: Unassigned
Filed: April 6, 2001) Confirmation No.: 4988
For: SYSTEM FOR ELECTRONICALLY DISTRIBUTING, DISPLAYING AND CONTROLLING ADVERTISING AND OTHER COMMUNICATIVE MEDIA)))))

CHANGE OF CORRESPONDENCE ADDRESS FOR APPLICATION/PATENT

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450 RECEIVED

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Date: October 22, 2003

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[] Applicant/Inventor/Patentee.

Assignee of record of the entire interest. Statement under 37 CFR 3.73(b) is enclosed.

[X] Attorney or agent of record.

[] Registered practitioner named in the application transmittal letter in an application without an executed oath or declaration. See 37 CFR 1.33(a)(1). Registration Number _.